

2016 PROFESSIONAL COUNCILS

Credit Union Name: _____

- Please register our credit union for all seven (7) councils or
- Selected individual councils are noted below

Registration Deadline: January 31, 2016

Please complete the attached registration form and e-mail or fax to Bernadette Hines, Bernadette@dcul.org 302-322-9354.

The credit union may designate up to 3 participants for each council. Once the registration form and payment are received, a detailed Council Member registration form will be sent to your credit union to be completed.

Register for the following	Annual Fee	Total
<input type="checkbox"/> Branch Management	\$150	\$
<input type="checkbox"/> Cards Council	\$150	\$
<input type="checkbox"/> Collection Council	\$150	\$
<input type="checkbox"/> Compliance Council	\$150	\$
<input type="checkbox"/> Financial Management Council	\$150	\$
<input type="checkbox"/> Lending Council	\$150	\$
<input type="checkbox"/> Marketing Council	\$150	\$
<input type="checkbox"/> Total for Individual Councils	Subtotal or	\$
or	Total for 7	
<input type="checkbox"/> All Councils	Councils	\$1000

Send registration form w/ share draft/check to:

Delaware Credit Union League
4 Quigley Blvd., New Castle, DE 19720

For more information contact:

Bernadette Hines, Education Director
302-322-9341 or 800-292-7875

All council registrants will be notified of the date, time and location of each council meeting.



2016 Professional Councils

- Branch Management
- Cards
- Collection
- Compliance
- Financial Management
- Lending
- Marketing

**Join a community
of professionals!
Step back from the
routine.....
Get re-focused
&
re-energized!**



*Registered Council Members will be eligible to win a free
2016 DCUL Annual Convention Registration!*

Delaware Credit Union League
4 Quigley Blvd
New Castle, DE 19720
Phone: 302-322-9341

2016 PROFESSIONAL COUNCILS

Councils will offer each council member the opportunity to

- Gather new insights from industry experts
- Meet with others who'll help you find solutions and solve problems
- Exchange ideas, experiences and best practices with your peers
- Receive compliance and industry updates

We are proud to announce the **2016 Professional Councils of the Delaware Credit Union League**. Councils provide resources, information and the opportunity to network with other credit union professionals.

Discover the best practices and marketplace challenges featured during each of the following councils:

BRANCH MANAGEMENT COUNCIL

Branch employees are the "face of the credit union". You can only have an effective branch if you have effective, empowered, well trained staff who works well together to engage your members. This council will review resources and identify the common challenges in a branch environment. Participants from all size credit unions, ranging from only one branch/office to multiple branches, will gain valuable branch operation information. Networking and sharing your daily challenges will benefit everyone.

CARDS COUNCIL

Change is inevitable! Programs, policies and examples are routinely shared by council members. This council is for individuals who are responsible for the cards (credit/debit) operations at their credit union.

The objectives of the Cards Council are to assist in the development of credit union card portfolios, to address any operational areas and to offer solutions to cards-related issues.

COLLECTION COUNCIL

Where do your members turn during these tough economic times? This council is for individuals who are responsible for the collection of members' accounts and loans.

The objectives of the Collection Council are to provide the opportunity to discuss collection and bankruptcy issues, share ideas and offer solutions. Participants are provided with the opportunity to attend training sessions and network with other experienced collection staff.

COMPLIANCE COUNCIL

The Compliance Council is designed to provide education, advice and networking to individuals responsible for credit union compliance. Keeping up with compliance and regulatory changes are a must. But it is difficult and time consuming to maintain these frequently changing requirements. Compliance council meetings will review upcoming compliance deadlines as well provide sharing of best practices.

COUNCILS CONTINUED

FINANCIAL MANAGEMENT COUNCIL

Finance professionals know it's about the big picture, attention to detail and maximizing the resources. This council has been designed to address the needs of the primary financial professionals at the credit union. Maximizing the financial health of the credit union through education, networking, and information is the focus of this council.

MARKETING COUNCIL

Target a market, tell a story, convey a message and make an impression. It's all about reaching people. This council is designed for individuals

who are responsible for the marketing functions at their credit union.

Uncover ways to increase services penetration and enhance CU image through the sharing of ideas and resources.

LENDING COUNCIL

Lending is the heart and soul of your credit union! This council is designed for all those individuals whose jobs relate to lending in any manner. The objectives are to explore lending programs and policies, to discuss loan underwriting guidelines, to review lending goals and challenges, and to share lending best practices and procedures.

WHY JOIN?

You will find better solutions, make stronger connections and leave with greater results.

THE FACTS:

Council members are welcomed to attend any council sessions that are of interest!

Please contact Bernadette Hines regarding registration.

*****Chance to win a free 2016 DCUL Annual Convention registration!***

Each registered Council Member will be entered into a drawing.

- Only affiliated member credit unions and business members may join a council.
- Individual Council's Annual Fee: \$150 (for up to 3 participants)
- Council meetings: 1x/year
- Includes meals, materials, resources, a league liaison, e-mail updates & networking!
- An additional individual program fee may be charged due to speaker and/or session content.
- Registration Deadline: January 31, 2016